For Interviews Contact: CJ Lyons 937-307-9031 CJLyons@CJLyons.net www.CJLyons.net

For Immediate Release: BUY A BOOK, MAKE A DIFFERENCE

Thriller Writer Helps Police Catch Criminals

New York Times bestselling novelist, <u>CJ Lyons</u>, may not work in the ER anymore, but through her writing, she continues to save lives. Through her Buy a Book, Make a Difference program Lyons is using proceeds from her novels to sponsor police officers from underserved areas to receive special CSI training at the <u>Sirchie Forensic Institution</u>.

In addition to the forensic scholarships, Lyons is also making contributions to charities such as St. Jude's Children's Hospital, Doctors Without Borders, Reading is Fundamental, and the American Heart Association, and it's up to her fans to determine the amount. So far, Lyons and her readers have raised \$18,000 and funded seventeen CSI forensic scholarships.

When any of her novels reaches the Amazon or Barnes & Noble top 100, she will donate \$3000 to charity and double that donation if her book makes it into the top 20. Her donation will rise to \$10,000 if the book makes the *USA Today* or *New York Times* bestseller list. Additionally, she Lyons has not set a cap on the annual donations, so the amount is truly left in readers' hands.

"As an author, I love writing, but as a doctor, I miss helping patients," Lyons said. "Through the Buy a Book, Make a Difference program I can give something back while also giving my readers a chance to get involved. I wouldn't have the success I have without my readers. They're the real heroes."

Giving a helping hand is in Lyons's blood. Trained in Pediatric Emergency Medicine, she has assisted police and prosecutors with cases involving child abuse, rape, homicide, and Munchausen by Proxy. She has worked in numerous trauma centers, on the Navajo reservation, as a crisis counselor, victim advocate, as well as a flight physician for Life Flight and Stat Medevac.

Lyons' interest in the power of forensics began when she was a pediatric intern. While working at the Children's Hospital of Pittsburgh, a fellow intern was murdered during a brutal home invasion. His killer was apprehended thanks to a piece of forensic evidence. After becoming a *New York Times* bestseller, Lyons set up a scholarship program to help police officers attend the Sirchie Forensic Institution, where they will learn the skills needed to solve similar crimes.

Millions of readers are already hooked on CJ Lyons and her books have hit dozens of bestseller lists. But now, buying one of her books will do more than provide readers with a good story. It will help save lives.

Visit http://cjlyons.net/buy-a-book-make-a-difference for more information.